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Шевченко В. Н. Организационно-педагогические условия формирования информационно-аналитической компетентности будущих специалистов по учету и налогообложению в процессе профессиональной подготовки
 В статье проанализировано и раскрыто сущность понятия "организационно-педагогические условия". Исследовано внешние и внутренние факторы, которые обеспечивают высокую результативность формирования информационно-аналитической компетентности будущих специалистов по учету и налогообложению в процессе профессиональной подготовки. Проведенный анализ показал, что инновационное развитие общества нуждается в активном внедрении и эффективном использовании современных технологий в учебно-воспитательном процессе. Отмечается, что на результативность данного процесса значительно влияет активизация мышления будущих специалистов и направленность их на поиск новых способов решения задач. Подчеркивается, что значительное влияние на формирование информационно-аналитической компетентности имеют и личностные черты будущего специалиста, его познавательные возможности, способности, уровень знаний, мотивация. Определены организационно-педагогические условия, реализация которых имеет целью обеспечение организационно-педагогического сопровождения формирования указанной компетентности.

Ключевые слова: информационно-аналитическая компетентность, специалист по учету и налогообложению, организационно-педагогические условия.

Shevchenko V. M. Organizational-pedagogical conditions for information-analytical competence formation of future specialists in the accounting and taxation in the process of professional training

The essence of the concept "organizational-pedagogical conditions" is analyzed and disclosed in the article. It is investigated external and internal factors which provide high effectiveness of formation of information and analytical competence of future specialists in account and the taxation in the course of vocational training. The analysis showed that the innovative development of society needs active implementation and effective use of modern technologies in the teaching-educational process. It is noted that the effectiveness of this process is significantly influenced by the activation of the thinking of future specialists and their focus on finding new ways of solving problems. It is emphasized that the personality traits of the future specialist, his cognitive abilities, level of knowledge, motivation, also have a significant influence on the formation of information and analytical competence. Organizational-pedagogical conditions are determined, the implementation of which is aimed at providing organizational-pedagogical support for the formation of this competence.

Key words: information-analytical competence, specialist in accounting and taxation, organizational-pedagogical terms.

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Shkola O. M.

INTRODUCTION OF THE FITNESS TECHNOLOGIES IN THE PHYSICAL TRAINING OF STUDENTS OF INSTITUTIONS OF HIGHER EDUCATION

The experiment involved 450 students aged 17–23 years. More than 40 references available data on the characteristics of the research of development of students' physical qualities, using means types of dance fitness, in particular cheer dance were analyzed. Purpose: to develop and validate a methodology for the use of means fitness in extracurricular classes of the first and second year students of non-core universities. Material and methods: theoretical knowledge and practical experience in the selection of content and organization of physical education of students in higher educational establishments in extracurricular classes are generalized, and a pilot survey and comparative analysis of indicators of physical condition and physical fitness of the first and second year students, which do not exercise, and those who visit the section of fitness are conducted. Results: significant interest in physical education classes with the use of the proposed method is. Conclusions: the prospect of improving physical education students is defined. This gives us the opportunity to develop solutions in classes of physical education in higher education institutions with the purpose of successful implementation of health-education strategy.

Key words: students, fitness, technologies, physical training, health.

Recently, Ukraine has seen a steady trend towards deterioration of the population and students' health in particular. It is paid attention on this trend in the public documents concerning physical education in the higher education institutions and in the research of specialists in the field of physical culture and sports.

So, research of V. Arefyev (2017), G. Griban (2016), L. Kozhevnikov (2001), A. Timoshenko (2016), O. Shkola (2018) found that during the period of study in higher education the number of students that apply to preparatory and

special medical group, increasing from 5,3 % in the first year and up to 14,4 % in the fourth. Accordingly, there is a decrease in the number of students belonging to the main group – from 84,0 % to 70,2 %. In addition, the research of S. Ermakov (2017), A. Kibalnyk (2009), Zh. Kozina (2018), T. Krutsevich (2014), O. Kuznetsova (2004), N. Popychева, T. Sychova (2012) indicate a low level of students' physical development, physical preparedness and capacity. The authors [5; 8] note that as a result of defective decision of the primary goals of physical education most graduates, after graduation, are not physically able to perform professional duties with the quality and intensity that is required by modern conditions of market economy. Thus, the functional potential of young people, depended on social and economic welfare of the country, is decreasing.

According to this, one of the most important tasks of physical education in higher educational establishment is to strengthen health, to improve physical fitness and physical condition of students. A number of authors, such as S. Bubka (2004), P. Ermakov (2010), Z. Merkulova (2008), N. Moskalenko (2015), M. Nosko (2017), T. Roters (2011) noted a decline in students motivation and interest in physical education, pointing to the monotony of training material, insufficient efficiency of existing methods and forms of training that almost do not meet the requirements of modern higher education. So, the problem of modernization of physical education in the higher educational establishment through the introduction of innovative approaches to organization of educational process taking into account students' motivation and new, modern types of motor activity, that encourage them to engage in physical exercises is actual. And therefore the relevance of this issue of the research is obvious, and it is required explanation and analysis.

Objectives of the study:

1. To summarize the theoretical knowledge and practical experience on issues of content selection and organization of students' physical education of higher educational institutions in extracurricular classes.

2. To do a comparative analysis of indicators of physical condition and physical fitness of students who are not involved in sports, and those who visit the section of the fitness.

3. To develop and experimentally validate a methodology for the use of fitness means in extracurricular classes with students of 1–2 courses of higher educational institutions.

The object of study: students physical education of non-core universities in extracurricular classes.

Subject of research: methods of fitness means using in extracurricular classes with students of 1–2 courses of non-core universities.

Research methods: analysis and generalization of literature data on the research topic; a summary of best practices of physical education specialists and coaches through interviews and questionnaires; teaching observation for competitive and training activities; pedagogical testing (determination of the level of development of motor abilities), pedagogical experiment, methods of mathematical statistics.

The contingent of studied students is the first and second year of students of Municipal establishment "Kharkiv humanitarian-pedagogical Academy" Kharkiv regional Council. The experiment was attended by 450 students aged 17–23 years.

The experimental and control groups were formed. Each group was engaged to 27 students. The division of students into groups was carried out according to the results of a survey about the choice of motor activity in the classroom for physical education. Therefore, the dance types of fitness [1; 2; 4]. The control group trained on a model curriculum for physical education in higher educational institutions of Ukraine. The study was carried out in stages.

In the first phase pedagogical observation, a preliminary study of the student physical condition and level of physical fitness, the analysis and generalization of scientific and methodical literature, the definition of objectives, tasks, object and subject of research, selection of research methods were held; experimental methods of teaching were worked out. The experimental method of teaching was aimed at reducing body weight, normalization of metabolism, quitting bad habits, to improving physical qualities and overall health and to promoting healthy life and the motivation to physical exercises. The content of courses on fitness included dance unit, built on the basic elements of cheerleading: pirouettes, stretching, waving, cheer jumping, leap-jumping, show elements of programs, and did not contain elements of acrobatics, backing (support of partner), pyramids. Therefore, this technique is available to a wide range of students. In cheer dance show exercises the motion and music of different dance styles (jazz, funk, pop, rap, lyrical dance, etc.) were presented. Therefore, this type of cheerleading promotes not only physical development, growth of motor qualities of students, but also their aesthetic education.

In the second stage the pedagogical experiment was held, the essence, which was that the use of cheer dance in extracurricular classes with students of 1–2 courses, had a stimulatory effect of physical education aimed at the formation and promotion of health, improving of physical condition and physical fitness level.

The third phase involved processing and comparative analysis of the obtained results, which allowed to establish the effectiveness of methods of use of cheer dance means in extracurricular classes of students of higher educational institutions.

A number of authors have addressed the issues of improving the system of physical education of universities in various fields by introducing the optimal content of the training materials, new forms and means. So, L. N. Barybina, S. A. Semashko, I. V. Kryventsova (2011) developed a system of classes in aerobics, using an individual approach. V. Mishchenko, T. Kyune, V. Vinogradov, L. Melnyk, A. Nevyadomska (2011) implemented an 8-week exercise program of mostly power character in combination with the vibratory influences of the rotation type with the aim of improving students' force capabilities. N. V. Lyulina, L. V. Zakharova (2011) developed

an experimental technique in aerobics with the use of simulation exercises from different sports. S. V. Uskov (2011) addressed the problem of preserving and strengthening the psychological health of schoolchildren and students through practice martial arts as example of karate. G. V. Yasko, O. B. Kashuba (2011) implemented in the educational process of students methods of Hatha yoga. N. M. Balamutova (2012) applied hydropedagogy and hydrokinesiotherapy, as one mean of students' rehabilitation with scoliosis. T. V. Sychova (2012) introduced the elements of aerobics by using special X-box equipment. Zh. L. Kozina, S. S. Yermakov, T. A. Bazylyuk, O. V. Voloshyna (2012) introduced the Aquafitness of gaming focus with the use of special technical devices. N. P. Voronov, O. M. Stolyarenko (2012) studied the health impact of gymnastic exercises with the help of modern computer technologies, directed on formation of the correct posture of the students. T. M. Bala (2013) investigated the effect of cheerleading exercises on physical health and motor preparedness of high school students. I. O. Zinchenko (2013) examined the construction of training process of sportsmen in cheerleading on the stage of specialized basic training. A. S. Ilnytska (2014) studied the methodology of teaching physical training of students on the basis of bodyflex and pilates. A. V. Fomenko (2014) used an innovative method of application of non-traditional types of gymnastics in students' extracurricular classes. But works devoted to the study of teaching methods by means of fitness, as well as their influence on the physical condition and level of physical preparedness of students of the universities were not discovered.

It should be noted that cheer dance show is a modern, progressive, spectacular form of motor activity, which is gaining popularity in our country. This is one of the varieties of fitness. In our opinion, the using in the process of physical education of specially chosen cheer dance exercises has positive impact on the indicators of physical condition and physical fitness and will increase the interest of students towards physical education and sport. Therefore, there is an urgent need for working out of method for using of means fitness in the process of student physical education. The greatest potential for using of such means lie in the effective organization of sports and recreational activities of students, extracurricular activities (T. Y. Krutsevich, 2010; L. P. Sergienko, 2009; Y. M. Furman, 2011). However, classes in physical education with use of modern technologies (in particular cheer dance) in comparison with the traditional practice are reflected in greater interest of students, providing students with the latest information regarding health and increasing energy expenditure, as well as the results of the study determine the dominant preferences of students of higher educational institutions to study various types of physical exercises.

The practical significance of the research is to develop methods of using cheer dance show exercise, their rational use in the process of extracurricular classes of the university students for improving their physical condition and interest in physical education. Also these materials can be used during the formation and training of student teams on cheer dance show to participate in competitions at various levels.

Conclusions:

1. Introduction of grounded in research methods of fitness classes allows students to significantly improve the level of physical preparedness and functional state of the organism.
2. Practical recommendations along with the using of extracurricular work can be applied in the educational process of physical culture institutes, faculties of physical education pedagogical universities, higher schools of physical culture as a stand-alone component, or as a supplement to existing systems of training and education, students training of pedagogical faculties and the development of training manuals.

It will be focus on the comparative characteristics of students physical condition and physical fitness of third and fourth courses that engage fitness.

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Школа О. М. Впровадження фітнес-технологій у фізичну підготовку студентів закладів вищої освіти

В експерименті брали участь 450 студентів віком 17–23 років. Проаналізовано понад 40 літературних джерел наявних даних, присвячених особливостям дослідження розвитку фізичних якостей студенток із використанням засобів танцювальних видів фітнесу. Мета: розробити і обґрунтувати методику використання засобів фітнесу в процесі позааудиторних занять студентів перших і других курсів вишів. Матеріал і методи: узагальнено теоретичні знання і практичний досвід із питань відбору змісту й організації фізичного виховання студенток закладів вищої освіти в процесі позааудиторних занять, а також проведені експериментальне опитування та порівняльний аналіз показників фізичного стану та фізичної підготовленості студентів перших і других курсів, які не займаються спортом, і тих, хто відвідує тренування з фітнесу. Результати: відзначений певний інтерес до занять із фізичного виховання з використанням запропонованих фітнес-технологій. Встановлено, що основними шляхами вдосконалення фізичного виховання студентів у системі освіти можуть бути сформовані потреби в зміцненні здоров'я засобами фітнесу. Висновки: виявлена перспектива вдосконалення фізичного виховання студентів. Це дає можливість розробляти варіанти рішень на заняттях фізичного виховання у вишах із метою успішної реалізації освітньої здоров'язбережувальної стратегії.

Ключові слова: студенти, фітнес, технології, фізична підготовка, здоров'я.

Школа Е. Н. Внедрение фитнес-технологий в физическую подготовку студентов заведений высшего образования

В эксперименте принимали участие 450 студентов в возрасте 17–23 лет. Проанализированы более 40 литературных источников имеющихся данных, посвященных особенностям исследования развития физических качеств студенток с использованием средств танцевальных видов фитнеса. Цель: разработать и обосновать методику использования средств фитнеса в процессе внеаудиторных занятий студентов первых и вторых курсов вузов. Материал и методы: обобщены теоретические знания и практический опыт по вопросам отбора содержания и организации физического воспитания студентов заведений высшего образования в процессе внеаудиторных занятий, а также проведены экспериментальный опрос и сравнительный анализ показателей физического состояния и физической подготовленности студентов первых и вторых курсов, которые не занимаются спортом, и тех, кто посещает тренировки по фитнесу. Результаты: отмечен значительный интерес к занятиям по физическому воспитанию с использованием предложенных фитнес-технологий. Установлено, что основными путями совершенствования физического воспитания студентов в системе образования могут быть сформированные потребности в укреплении здоровья средствами фитнеса. Выводы: выявлена перспектива совершенствования физического воспитания студентов. Это дает возможность разрабатывать варианты решений на занятиях физического воспитания в вузах с целью успешной реализации образовательной здоровьесберегающей стратегии.

Ключевые слова: студенты, фитнес, технологии, физическая подготовка, здоровье.